



॥ विद्या धनं सर्व धनं प्रधानम् ॥
Krishna Foundation



Krishna Foundation
Malkapur, Tal. Karad, Dist. Satara 415 110.
Maharashtra, India
website : www.krishnafoundation.com



Our Mentor...



HON'BLE LATE SHIRI JAYWANTRAOJI BHOSALE

Founder, Krishna Charitable Trust, Karad

Our Valor



DR. SURESH BHOSALE

M.S. (Gen. Surg.)
Chairman, Krishna Foundation, Malkapur

Education is light. Education is the way to a larger purpose. At Krishna Foundation, we humbly try to bring education to the people who need and desire it. Since 2005, we have established more than eleven educational units of various levels from pre-primary to technical education.

Our objective is, 'To make quality education accessible to the students coming from different regions of the society and to provide the same as per their individual choices and inclination; at affordable prices'.

Last few decades of globalization have seen incredible growth in competition in the corporate world. Hence, we emphasize in developing students who possess a line of innovation and leadership skills. Our consistent effort is to provide the state-of-the-art facility, good curriculum & scholarly faculty.

Our constant endeavor is to create an ambience in the campus that is propitious for learning by providing continually updated courses and enriched infrastructural facilities such as well-equipped laboratories, rich library, well-maintained playground and hostels. Thousands of students who passed out from our institutions have established themselves in different walks of life.

At Krishna Foundation, we always put the deeper purpose before short-term achievements. In the environment of excellence and freedom, all our institutes share a blazing flame of ambition.

We walk on, with faith, with commitment and with grace. Come join us in our march towards light.

Our Inspiration



DR. ATUL BHOSALE

The Managing Trustee, Krishna Foundation, Malkapur

Education is the best investment that anyone can make to secure their future. Studying at Krishna Foundation is just like 'investing in yourself'.

From personal experience, I do believe that aims and ambitions are achieved not just by hard work and determination, but also by obtaining proper direction and guidance at the right time.

We are proud to say that with the infrastructure, guidance and quality of education that we provide at Krishna Foundation, students can shape and prepare themselves not just to secure their future but also to become future leaders in their own discipline.

As they say 'Knowledge is Power', Krishna Foundation believes in empowering its students with knowledge, industry exposure and practical application.

A curriculum beyond academics has been designed, which is constantly updated keeping current scenarios in mind to ensure that our students are at par with students educated in any part of the world.

We take utmost care to create a healthy learning environment for students coming from different parts of India. We conduct industry-specific skill set development, grooming programs and help students to get placed.

We believe in nurturing entrepreneurs, professionals and responsible leaders.



MRS. GOURAWI ATUL BHOSALE

Academic Director, Krishna Foundation, Malkapur

A general stereotype attached to quality education is that it is available only in urban parts of India. At Krishna Foundation, our aim is to remove this stereotype and provide such quality education in rural areas.

We focus on developing each student as an “Ideal Student ”: one that can compete with their urban counterparts on any platform. To achieve this we have taken several steps:

Firstly, we have ensured that the infrastructure and facilities provided are of high standards.

Secondly, we have gathered an enthusiastic and motivating teaching faculty that love to see their students excel. Krishna Foundation especially recognizes and thanks the faculty for their “out-of-the box” thinking.

Thirdly, we provide extensive support and assistance in student placements. We consider our competition is with greater management institutes from metros like Pune, Mumbai etc.

Fourthly, we lay great emphasis on practical application of their learning and provide relevant industry exposure.

Developing “Soft Skills” is crucial for students to tread along the path of success in their chosen fields. It helps in effective communication, better presentation skills, and builds confidence so as to allow students to become leaders of their industry. Krishna Foundation is one of the first institutes to recognize this and undertake courses for soft skills development of students.

We aim at providing a new college experience that will not only help them excel in academics but also nurture their overall personality.



DR. VINOD BABAR

Executive Director, Krishna Foundation, Malkapur

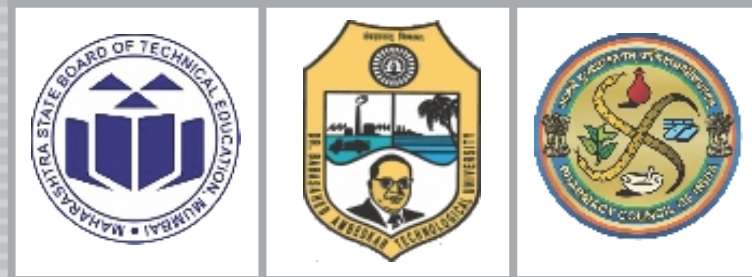
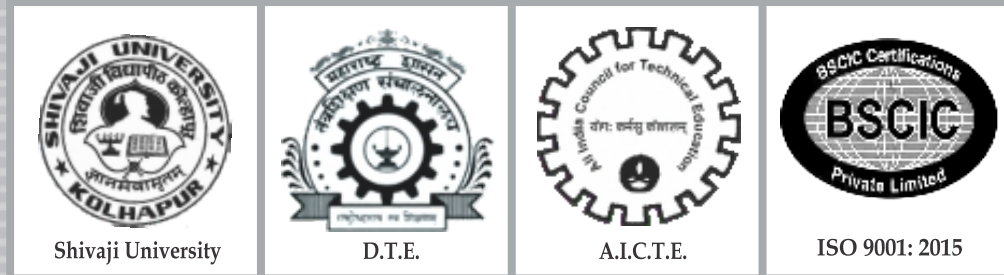
Krishna Foundation was founded by a young visionary, Dr. Atul Bhosale, under the able guidance of Dr. Suresh Bhosale (Chairman). It was established to make available quality education to young and talented individuals living in rural areas who would otherwise have to relocate to metro cities or give up on their higher education. At Krishna, we give such individuals an opportunity to realize their dreams and ambitions.

Today's globalised environment demands a quantum shift in academic development of an individual. To cope with the present time and to prepare for the future, we are in the process of continuously upgrading and updating ourselves so as to ensure that our students leave us feeling confident and equipped to face the world. Keeping these trends and markets in mind, courses in various streams have been instituted. We currently have Master and Bachelor programs in Business Administration and one in Computer Application, which is approved by AICTE, New Delhi and Government of Maharashtra, in affiliation with Shivaji University, Kolhapur.

We also take a keen interest in planning our students careers, help them take appropriate decisions at appropriate times and provide guidance to optimize their career prospects. We at Krishna Foundation help every student develop in all aspects of life and help them obtain a broader perspective to become complete individuals, successful entrepreneurs/professionals as well as responsible citizens of society.

With this said, I look forward to you joining Krishna Foundation!

Recognition And Approval By



Krishna Foundation

Krishna Foundation was established in 2002 under the esteemed guidance of Hon'ble **Dr. Suresh Bhosale**. Krishna Foundation enjoys an enviable reputation due to brand image of its sister concern Krishna Trust all over the world.

The purpose of Krishna Foundation is to strengthen the teaching and learning and to encourage and assist institutions in developing similar programs which will benefit mutually in their own communities.

www.krishnafoundation.com
contact@krishnafoundation.com

Milestones of Krishna Foundation

Krishna Foundation was established in 2002 under the esteemed guidance of Hon'ble **Dr. Suresh Bhosale**.

Institutions of Krishna Foundation

1. Jaywant Institute Of Management, Wathar
- **MBA** (Master of Business Administration)
2. Shrimant Jayshreemaladevi Naik- Nimbalkar Institute of Management Studies, Phaltan
- **MBA** (Master of Business Administration)
3. Krishna Institute of Computer Application and Management, Wathar
- **MCA** (Master of Computer Application)
4. Krishna College Of Commerce and Science, Wathar
- **BCA** (Bachelor of Computer Application)
- **BBA** (Bachelor of Business Administration)
5. Jaywant Institute of Pharmacy, Wathar
- **D. Pharm** (Diploma in Pharmacy)
- **B. Pharm** (Bachelor in Pharmacy)
6. Jaywant International School (CBSE), Wathar
- 1st to 10 th (CBSE)
7. Krishna English Medium School and Jr. College, Wathar
- 1st to 10 th (State Board)
- 11 th, 12th (Com, Sci)
8. Sou. Jaymala Jaywantrao Bhosale Krishna English Medium School, Shere
- 1st to 10 th (State Board)
9. Krishna Kala Mahavidyalaya, Wathar
- **Foundation**
- **A.T.D.**, (Art Teacher Diploma)
- **G.D. Arts - Painting** (Govt. Diploma in Art) Drawing & Painting
- **A.M.** (Art Master)
10. Krishna Foundation Academy
Every institute is proving best in class education in its respective field on different levels like achieving best academic results, achieving extracurricular achievements, placements, designing and Implementing various academic and corporate activity modules.

VISION MISSION GOAL

VISION

Krishna Foundation envisions each educational institute as a catalyst for developing educated, engaged and employable individuals whose collective energy will be the driving force for prosperity and the quality of life in our diverse communities.

MISSION

We are committed to the development, advocacy and implementation of higher education policies that will promote and ensure:

Equal access to higher education for individuals

Ensuring that the higher education system corresponds to the needs of individuals and society Promoting innovation and excellence

GOAL

We offer associate degree and diploma programs which provide students with the knowledge and competencies necessary for initial entry into and advancement in business and social service careers.

Collaborate with other institutions to facilitate transition among educational entities.

Construct curriculum to address core competencies of research, social / interpersonal problem-solving, computer, technical skills, written and oral communication

Deliver continuing educational courses and special programs to address needs for occupational, vocational and personal advancement.

Conduct developmental education to prepare students for the market experience.

Provide student support and counseling services to assist individual student development and success.

Assist local communities, agencies and educational institutions to meet specific Challenges.

To develop and advocate higher education policies that address the needs of a knowledge seeking society as well as respect the rights and needs of individuals.

To enhance the system of higher education as well as the work and services of institutions in higher education by providing them with necessary expertise and technical support.

To raise access to higher education by enabling equal access to information and financial aid for higher education for all interested individuals.

Why to Choose KF ?

As rural areas lack tremendously in communication and updated management education, Krishna Foundation is trying to give better education, implement new management ideas and revise content curriculum.

It provides a congenial learning environment for the students by implementing practical techniques like Personality Development Club, Finance Club, Marketing Club, HR Club, Management Week, B-Plan Activity, Case studies, Role play, Various Days, Industrial Visit, Group Discussion, Paper Presentation in syllabi of every management class.

The content and curricula change with the stream, course and requirement of market and students.

Krishna Foundation provides best infrastructure with creative and experienced faculty support.

Salient Features of Krishna Foundation Educational Campus, Wathar

- Years of excellence in education.
- Wifi Campus.
- 24 hours internet facility.
- 100+ full time faculty.
- 5000 + Alumni working unit in top notch MNC.
- Regular visits by renowned guests from educational and industrial field.
- Various study tours and students intercommunication programs.
- Result oriented approach.
- Excellent placement track record.
- Emphasis on industry institutional interaction.
- Holistic development
- Library- A well established library with over 25,000 Books &100+Journals.



The MBA Programme

The Master of Business Administration (MBA) is an internationally-recognized degree designed to prepare students and further develop the skills required for careers in business and management. The value of the MBA, however, is not limited strictly to the 'business' world. MBA can also be useful for those pursuing a managerial career in the public sector, government, private industry and other areas. MBA programs can provide graduates with the preparation and practical skills needed to excel in management and leadership positions. The MBA (Master of Business Administration) is a postgraduate degree that is awarded to students who have mastered the study of business. The MBA degree is thought to be one of the most prestigious and sought after degrees in the world. Students of MBA program study the theory and application of business and management principles. This type of study equips students with knowledge that can be applied to a variety of real world business situations.

Our Institute conducts the programme with the best use of new technology, adequate work place instructions with industrial visits, business houses, banks, public organization and health care facilities situated in and around Karad.

Features of Campus

- Pollution free and educational environment
- Special training on group discussion, interview techniques, soft skills.
- Audio-visual Seminar Hall with air-conditioned system(60Seats)
- 100 % placement assistance
- Seminars, Workshops and Guest lectures
- Well Equipped 60 desktop computer lab with LAN And Internet facility



Krishna Foundation's Jaywant Institute of Management (MB-6216)

(AICTE & DTE approved Affiliated to Shivaji University, Kolhapur)
Wathar, Tal.Karad, Dist.Satara. Tel : 02164 - 263500 / 263600
Website : www.kfjim.com contact@kfjim.com

Year of Establishment : 2009

Annual Intake : 180

Recognition : 1) All India Council For Technical Education, New Delhi (AICTE)
2) Shivaji University, Kolhapur
3) Govt. Of Maharashtra [DTE]

Eligibility Criteria : Graduation of any stream with minimum 50% marks
(45% for reserved category person with disability belonging in Maharashtra state) and Valid Score of Common Entrance Test (CAT) or Common Management Aptitude Test (CMAT) or MAH - MBA / MMS - CET conducted by Government of Maharashtra.(DTE) or GMAT or MAT or ATMA or XAT

Medium of Instruction : English

Course Duration : 2 years



Affiliation	Shivaji University, Kolhapur
MBA DTE Code	MB06216
Number of courses offered	UG-BBA-48. PG-MBA -52
Professional programme offered	MBA, BBA
Teaching faculty 2023-24	Total-16 Male-8 Female-8

Teaching Staff details

Name Employee		Qualification
Dr. Momin Anjuman Irshad	I/c Director	MBA, MCM,DBM,DIM, DMM, MMS,Ph.D
Dr. Babar Vinod Mahadev	Asso. Professor	MBA, M.Phil, Ph.D
Dr. Chaturvedi Aarti A.	Asstt. Professor	MBA, M.Phil, Ph.D
Mr. Patil Jaykar Bhaskar	Asstt. Professor	MBA,M. Phil, Net qualified, Ph.D(Pursuing)
Dr. Lokhande Ashok Shrirang	Asstt. Professor	MBA, PhD, Net qualified
Ms Somde Aparna Dadaso	Asstt. Professor	MBA , M. Phil
Mr. Nikam Harshal D .	Asstt. Professor	MBA , M. Phil
Mr. Mohite Ranjit Arvind	Asstt. Professor	MBA
Mrs. Chavan Parinita Ramesh	Asstt. Professor	MBA , M. Phil, , Ph.D(Pursuing)
Mrs. Mujawar Apsara Najir	Asstt. Professor	MBA , M. Phil, , Ph.D(Pursuing)
Mr. Patil Abhay	Asstt. Professor	MBA
Mrs. Patil Seema Abhijit	Asstt. Professor	MBA, M.Phil
Ms. Garge Poonam	Asstt. Professor	MBA
Dr. Shendge Sandhya D .	Asstt. Professor	MBA, M.Phil, Ph.D
Mr. Kamble Dipak	Asstt. Professor	MBA, M.Phil,
Mr. Dagade Ashish	Asstt. Professor	MBA

ADMISSION PROCESS

- a) In accordance with the provision of the section 86 & 108 of the Maharashtra Public Universities Act 2016, NEP 2020, UGC and other concerned apex bodies, the following Admission Rules shall be applicable to the nonprofessional under-graduate and post-graduate programmes in the affiliated colleges, recognized institutes, university departments, and atheneums colleges and institutions.
- b) The admission rules for professional Programmes shall be as prescribed by the State Government from time to time.

These rules shall come into force from the Academic Year 2024-2025

Cancellation of admission and refund of money shall be as under :

Sr. No.	Percentage of refund of fees	Point of time when notice of withdrawal of admission is received in the HEI
1.	100%	15 days or more before the formally notified last date of admission.
2.	90%	Less than 15 days before the formally notified last date of admission.
3.	80%	15 days or after the formally notified last date of admission.
4.	50%	30 days or less, but more than 15 days, after formally-notified last date of admission.
5.	00%	More than 30 days after formally-notified last date of admission.

Note :

- * In case of (1) in the table above, the college / Institute concerned shall deduct an amount not more than 5% of the fees paid by the student, subject to a maximum of Rs. 5000/- as processing charges from the refundable amount.
- * Fees shall be refunded by all colleges / institutions to eligible students within fifteen days from the date of receiving a written application from him / her in this regard.
- 4) These rules shall not be applicable to colleges / institutions run by the State Government.
- 5) In the case of students getting admission to professional programmes colleges, the claim for refund of tuition fees etc., shall be made by concerned students within one week of admission to the professional programmes and, in such cases, the college shall deduct an amount of 5 per cent of the fees paid as administrative charges. The seat remaining vacant may be filled in by the college / recognized institution, from the waiting list.
- 6) Verification and Non-retention of Student's Academic and Personal certificates.
- * No affiliated colleges, recognized institutes, University departments, autonomous colleges and institution shall insist upon a student to submit the original academic and personal certificates, like mark-sheets, leaving certificates and other such documents, at the time of submitting admission form, but the submission of self-attested copies thereof shall be mandatory.
- * Affiliated colleges, recognized institutes, University departments, autonomous colleges and institution shall physically verify the originals at the time of admission of the student in his/her presence and return them immediately after satisfying themselves about their authenticity, keeping the attested copies for their record.
- * The self attested certificates of the students shall be held valid and authentic by institution concerned for all purpose and administrative requirements and should there be a need for physical verification at any time during the course of the programme of study, such verification shall be undertaken and the original certificates thus used for verification shall be returned immediately to the student concerned.
- * Taking the certificate into institutional custody under any circumstance or pretext is strictly prohibited.
- * In case of any suspicion over the authenticity or genuineness of a certificate, reference may be made to University or the Board which issues the certificate to the student and the admission be subjected to the authentication, but original certificate shall not be retained by affiliated colleges, recognized institutes, University departments, autonomous colleges and institutions under any circumstance.
- * **Reservation Policy** : Reservation rules framed by Govt. of India & Govt. of Maharashtra, Directorate of Technical Education & University will be followed for admission.

COMPUTER LAB : The college has a state-of-the-art computer centre. In the computer lab, 120 computers are equipped with latest operating systems, application software and antivirus. Computer lab is connected with LAN and Broadband Internet connection.

SEMINAR HALL : For interactive and unique learning process there is an Air-Conditioned seminar hall with Computer and LCD Projector. The Capacity of seminar hall is 60 candidates.

LIBRARY:The Institute has a huge library with books,from several Indian and international publications on various topics, Magazines to keep the students abreast of the latest advancement and developments in the field of management. A spacious reading room and reference section with extensive reading material based texts are also subscribed. Advanced digital library is also implemented in library.

CLASSROOM : All classrooms are well ventilated and equipped with latest audiovisual facilities

FACULTY : The faculty plays a major role in carrying out different activities. Without their guidance, dedicated hard work and keen interest, grooming the students would have been just a dream. The faculty is the principle driver of change through their direct involvement in every aspect of the institute: academics, governance, research and consultancy. They combine the highest standards of teaching and monitoring with diverse background that installs in the students a continuous desire to achieve excellence. In addition to the transfer of knowledge by our in-house faculty who focus on the core subjects, additional inputs are given by lectures conducted by visiting faculty from the industry.



**Master of Business Administration
(MBA) (CBCS)**

(Subject to the modifications will be made from
time to time)

Under the Faculty of Commerce and Management

Eligibility criteria for Admission: - In order to secure admission to first year of two-year fulltime MBA course, the candidate should fulfill the following eligibility criteria: • Passed with minimum of 50 % marks in aggregate (45% in case of candidates of backward class categories belonging to Maharashtra State only) in any Bachelor’s degree of minimum of three years duration in any discipline recognized by the UGC. • Candidate should appear for the Common Entrance Test (MH-CET), conducted by the competent Authority of Maharashtra State for the MBA Admission.

Intake of the Course: As per AICTE approval 180

MBA Part -I Semester-I

Paper No.	Course Code	Subjects	Weekly	Internal Marks	Uni. Exam		Total Marks
					Written	Online /Written MCQ	
1	CC 101	Indian Ethos & Management Concepts	4	20	60	20	100
2	CC102	Management Accounting	4	20	60	20	100
3	CC 103	Managerial Economics	4	20	60	20	100
4	CC 104	Information Technology for Management	4	20	60	20	100
5	CC 105	Legal and Business Environment	4	100	-	-	100
6	CC 106	Organizational Behaviour	4	20	60	20	100
7	SECC 107	Soft Skill Development (Internal)	4	20	60	20	100
8	SECC 108	Optional – A* (Internal)	2	50	--	--	50
		Total	30	280	300	120	700

MBA Part-I Semester-II

Paper No.	Course Code	Subjects	Weekly	Internal Marks	Uni. Exam		Total Mark
					Written	Online/ Written MCQ	
9	CC 201	Marketing Management	4	20	60	20	100
10	CC 202	Financial Management	4	20	60	20	100
11	CC 203	Human Resource Management	4	20	60	20	100
12	CC 204	Operations Management	4	20	60	20	100
13	CC 205	Management Information System	4	20	60	20	100
14	CC 206	Research Methodology	4	20	60	20	100
15	AECC 207	Managerial Skills for Effectiveness (Internal)	4	100	-	-	100
16	SECC 208	Optional – B* (Internal)	2	50	--	--	50
		Total	30	280	300	120	700

MBA. Part-II Semester-III

Paper No.	Course Code	Subjects	Weekly	Internal Marks	Uni. Exam		Total Marks
					Written	Online /Writt en MCQ	
17	CC 301	Strategic and Change Management	4	20	60	20	100
18	CC 302	Business Intelligence and Analytics	4	20	60	20	100
19	AECC 303	Project Report & Viva-Voce	4	50	50	--	100
20	DSC 304	Elective I- Paper-I	4	20	60	20	100
21	DSC 305	Elective-I Paper-II	4	20	60	20	100
22	DSC 306	Elective-II Paper-I	4	20	60	20	100
23	DSC 307	Elective-II Paper-II	4	20	60	20	100
24	SECC 308	Optional- C* (Internal)	2	50	--	--	50
		Total	30	230	350	120	700

MBA. Part-II Semester-IV

Paper No.	Course Code	Subjects	Weekly	Internal Marks	Uni. Exam		Total Marks
					Writt en	Online /Writte n MCQ	
25	CC 401	Innovation and Entrepreneurship	4	20	60	20	100
26	CC 402	Startups and New Venture (Internal)	4	100	-	-	100
27	SECC 403	Employability Skill (Internal)	4	100	-	-	100
28	DSE 404	Elective I- Paper-III	4	20	60	20	100
29	DSE 405	Elective-I Paper-IV	4	20	60	20	100
30	DSE 406	Elective II- Paper-III	4	20	60	20	100
31	DSE 407	Elective-II Paper-IV	4	20	60	20	100
32	SECC 408	Optional – D* (Internal)	2	50	--	--	50
		Total	30	280	300	120	700

Sr.	Existing Electives**	Sr.	Additional Electives Offered**
1	Marketing Management	8	Hospitality Management
2	Human Resource Management	9	Entrepreneurship Development
3	Financial Management	10	International Business
4	Production Management		
5	IT & System Management		
6	Agriculture Business Management		
7	Textile Management		

Sr.	Optional A Paper - VIII	Sr.	Optional B Paper - XVI
I	Chh. Shivaji Maharaj -The Management Guru	I	Total Quality Management
II	Computerized Accounting	II	Negotiation Skills
III	Personality Development	III	Taxation
IV	Business Models	IV	E-Business
V	Constitution of India	V	Computer Applications for Business
VI	Creativity and Innovation	VI	Behavioural Finance
Sr.	Optional C Paper - XXIV	Sr.	Optional D Paper - XXXII
I	Corporate Social Responsibility	I	Corporate Finance
II	ERP/SAP	II	B2B Marketing
III	Business Analytics	III	Econometrics
IV	Labour Laws	IV	Organizational Development
V	Marketing Research	V	Sports Management
VI	Customer Relationship Management	VI	Logistic and Supply Chain Management



B. B.A.-I Semester-II				
Sr. No.	Components	Course Code	Course (Subject)	Credits
1	Mandatory	Mandatory-A3	Accounting for managers	4
2	Mandatory	Mandatory-A4	Human Resource Management	2
3	Minor	Minor-I	Fundamentals of Entrepreneurship	2
4	Open Elective	OE-A2 to G2	Macro Economics/ Psychology-II/ Marathi-II/ German-II/ Social Work-II/ Media & Entertainment Management-II/ Sanskrit-II	2
5	Open Elective	OE-H3 to N3	Business Environment/ RTI , Human Right Education (HRE)& IPR / Hindi-II/ Japanese-II/ Political Science & Public Administration-II/ Defense Study-II/ Russian-II	2
6	VSC	VSC-II	IT Skills-MS Office -II/IT Skills-Computerized Accounting-II	2
7	SEC	SEC-II	Soft Skills -Managerial Skills-II/ Computing Skills-Logical Reasoning -II	2
8	AEC	AEC-II	Impression Management	2
9	VEC	VEC-II	Constitution of India & Local Self Govt.	2
10	CC	CC-A2 to F2	NCC/NSS/Cultural/Yoga/Sports/Health & Wellness	2
Total Credits				22

EXIT OPTION: Award of UG Certificate in Major **with 44 credits** & an additional 4 credits core NSQF Course/Internship OR Continue with Major& Minor.

Semester-wise Courses				
B.B.A.				
B. B.A.-II Semester-III				
Sr. No.	Components	Course Code	Course (Subject)	Credits
1	Mandatory	Mandatory-B1	Cost Accounting	4
2	Mandatory	Mandatory-B2	Service Management	4
3	Minor	Minor-II	Entrepreneurship Development	4
4	Open Elective	OE-O1 to U1	Statistical Techniques/ Goods & Service Tax(GST)/ Sociology-I/ French-I/ Journalism & Mass Communication-I/ Health Science-I/ Agriculture-I	2
5	VSC	VSC-III	Financial Market Skills/ Entrepreneurial Skills	2
6	AEC	AEC-III	Environmental Science-I	2
7	FP	FP-I	Field Project-I	2
8	CC	CC-A3 to F3	NCC/NSS/Cultural/Yoga/Sports/Health & Wellness	2
Total Credits				22

The BBA Programme

BBA
A professional course: BBA goes beyond bookish knowledge. Instead, it sharpens your managerial skills through presentations, case studies, industry visits, guest lectures by professionals that helps you deal with the real-life situations better.
Bachelor of Business Administration, or BBA, is a four-year full time course that is designed to give rise to future professionals, rather than mere 'degree holders'. This course keeps in mind the needs of the industry where the students would ultimately find employment, and therefore, have a completely different approach to learning.



Shivaji University, Kolhapur

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)PROGRAM

Under the Faculty of Commerce and Management(To be implemented from 2024-25)

2. Eligibility

A candidate for being eligible for admission to the Degree Course in Business Administration shall have passed XII Std. (10+2) Examination in any stream of the Maharashtra Board of Higher Secondary Education or its equivalent or any Diploma in Technology/Engineering/Agriculture/Pharmacy or MCVC of not less than two years from any recognized Board or Vocational stream. A candidate must have passed 12th std or qualifying examination for candidate belonging to all Category. A candidate who has completed qualifying education from any Foreign Board /Universitymust obtain an Equivalence Certificate from Association of Indian Universities (AIU) or competent body in India.

B. B.A.-I Semester-I				
Sr. No.	Components	Course Code	Course (Subject)	Credits
1	Mandatory	Mandatory-A1	Fundamentals of Business Management	4
2	Mandatory	Mandatory-A2	Marketing Management	2
3	Open Elective	OE-A1 to G1	Micro Economics/ Psychology-I/ Marathi-I/ German-I/ Social Work-I / Media & Entertainment Management-I/ Sanskrit-I	2
4	Open Elective	OE-H3 to N3	Banking/ IT in Business Management/ Hindi-I/ Japanese-I/ Political Science & Public Administration-I / Defense Study-I / Russian-I	2
5	VSC	VSC-I	IT Skills(MS Office) -I/IT Skills-Computerized Accounting(Tally)-I	2
6	SEC	SEC-I	Soft Skills (Managerial Skills)-I/ Computing Skills-(Quantitative Aptitude)-I	2
7	AEC	AEC-I	Business Communication	2
8	VEC	VEC-I	Democracy ,Election and Good Governance	2
9	IKS	IKS-I	Ancient Indian Management	2
10	CC	CC-A1 to F1	NCC/NSS/Cultural/Yoga/Sports/Health & Wellness	2
Total Credits				22

Semester-wise Courses				
B.B.A.				
B. B.A.-II Semester-IV				
Sr. No.	Components	Course Code	Course (Subject)	Credits
1	Mandatory	Mandatory-B3	Management Accounting	4
2	Mandatory	Mandatory-B4	Research Methods in Management	4
3	Minor	Minor-III	Entrepreneurship Project Management	4
4	Open Elective	OE-O2 to U2	Statistics for Business/ Labour Laws/ Sociology-II/ French-II/ Journalism & Mass Communication-II/ Health Science-II/ Agriculture-II	2
5	SEC	SEC-III	Soft Skills (Managerial Skills)-III/ Computing Skills-(Verbal Ability)-III	2
6	AEC	AEC-IV	Environmental Science-II	2
7	CEP	CEP-I	Community Engagement Program/Project	2
8	CC	CC-A4 to F4	NCC/NSS/Cultural/Yoga/Sports/Health & Wellness	2
Total Credits				22

EXIT OPTION: Award of UG Diploma in Major and Minor with **88 Credits**& an additional 4 creditscore NSQF Course/ Internship OR Continue with Major & Minor.

B. B.A.-III Semester-V				
Sr. No.	Components	Course Code	Course (Subject)	Credits
1	Mandatory	Mandatory-C1	Production and Operations Management	4
2	Mandatory	Mandatory-C2	Business Ethics & Corporate Governance	4
3	Major-Electives	Elect-DSE-A1/B1/C1/D1/E1/F1 /G1/H1/I1/J1	Discipline Specific Elective(DSE)- A1.Digital Marketing B1.Indian Financial System C1.HR Planning and Procurement D1.Business Analytics for management E1.Web Technology F1.Fundamentals of Event Management G1.Dynamics of Family Business H1.Fundamentals of Hospitality Management I1-Principles of International Business J1.Basics of Travel and Tourism	4
4	Minor	Minor-IV	Financial Management	4
5	Minor	Minor-V	Fundamentals of Business Law	2
6	VSC	VSC-IV	Event Management Skill /Data Analysis Skills	2
7	FP	FP-II	Field Project-II	2
Total Credits				22

Specialization: A. Marketing Management/B. Financial Management/C.HRM/D. Business Analytics/E.

Computer Application/F. Event Management/ G. Family Business Management/H. Hospitality Management /I.

International Business/J. Travel & Tourism

B. B.A.-III Semester-VI				
Sr. No.	Components	Course Code	Course(Subject)	Credits
1	Mandatory	Mandatory-C3	Strategic and Change Management	4
2	Mandatory	Mandatory-C4	Organizational Behavior	4
3	Mandatory	Mandatory-C5	E-commerce	2
4	Electives	Elect-DSE- A2/B2/C2/D2/E2/F2 /G2/H2/I2/J2	Discipline Specific Elective(DSE) A2.Consumer Behavior B2.Business Finance C2.Human Resource Development D2.Business Analytics using R Programming E2.Enterprise Resource Planning F2. Event Marketing and Production G2.Start-Up :Creativity and Innovation H2.Hotel Management I2-Export and Import J2.Principles and Practices of Travel & Tourism Management	4
5	Minor	Minor-VI	Fundamentals of Taxation	4
6	OJT	OJT-I	On the Job Training(OJT)-I	4
Total Credits				22

Specialization: A. Marketing Management/B. Financial Management/C.HRM/D. Business Analytics/E. Computer Application/F. Event Management/ G. Family Business Management/H. Hospitality Management /I. International Business/J.Travel & Tourism

EXIT OPTION: Award of UG Degree in Major with **132 credits** OR Continue with Major & Minor.

B.B.A. Honors Degree				
B. B.A.-III Semester-VII				
Sr. No.	Components		Course (Subject)	Credits
1	Mandatory	Mandatory-D1	Artificial Intelligence in Management	4
2	Mandatory	Mandatory-D2	Cyber Crimes and Frauds in Business	4
3	Mandatory	Mandatory-D3	Cultural ,Philosophical and Spiritual Foundation of management	4
4	Electives	Elect-DSE- A3/B3/C3/D3/E3/F3/ G3/H3/I3/J3	Discipline Specific Elective(DSE) A3.Advertising and Brand Management B3.Security Analysis and Portfolio Management C3.Compensation Management D3.Data Visualization using Python E3.Data Mining and Warehousing F3. Event Risk Management G3.Strategic Family Business Management H3.Hospitality Marketing and Law I3-Cross Cultural Management J3.Geography of Tourism and attraction of Indian Tourism	4
5	Minor	Minor-VII	Research Methodology	4
Total Credits				20

B.B.A. Honors Degree				
B. B.A.-III Semester-VIII				
Sr. No.	Components		Course (Subject)	Credits
1	Mandatory	Mandatory-D4	Total Quality Management	4
2	Mandatory	Mandatory-D5	Operation Research for managers	4
3	Mandatory	Mandatory-D6	Global Business Management	4
4	Electives	Elect-DSE- A4/B4/C4/D4/E4/F4/ G4/H4/I4/J4	Discipline Specific Elective(DSE) A4.International Marketing B4.International Finance C4.Industrial Relations and Labour Laws D4.Business Data Management & Cloud Computing E4.Python Programming and Software Project Management F4. It for Event Management G4.Venture Capital and Funding Agencies H4.Soft Skills in Hospitality I4-Issues in International Business J4.Toursim Issues and Strategies	4
5	On Job Training	OJT-II	On Job Training-II	4
Total Credits				20

B.B.A. Honors with Research Degree				
B. B.A.-III Semester-VII				
Sr. No	Components		Course (Subject)	Credits
1	Mandatory	Mandatory-D1	Artificial Intelligence in Management	4
2	Mandatory	Mandatory-D2	Cyber Crimes and Frauds in Business	4
3	Mandatory	Mandatory-D3	Cultural ,Philosophical and Spiritual Foundation of management	2
4	Electives	Elect-DSE- A3/B3/C3/D3/E3/F3/ G3/H3/I3/J3	Discipline Specific Elective(DSE) A3.Advertising and Brand Management B3.Security Analysis and Portfolio Management C3.Compensation Management D3.Data Visualization using Python E3.Data Mining and Warehousing F3. Event Risk Management G3.Strategic Family Business Management H3.Hospitality Marketing and Law I3-Cross Cultural Management J3.Geography of Tourism and attraction of Indian Tourism	4
5	Minor	Minor-VII	Research Methodology	4
6	Research Project	RP-I	Research Project-I	4
Total Credits				22

B.B.A. Honors with Research Degree				
B. B.A.-III Semester-VIII				
Sr. No.	Components		Course (Subject)	Credits
1	Mandatory	Mandatory-D4	Total Quality Management	4
2	Mandatory	Mandatory-D5	Operation Research for managers	4
3	Mandatory	Mandatory-D6	Global Business Management	2
4	Electives	Elect-DSE- A4/B4/C4/D4/E4/F4/ G4/H4/I4/J4	Discipline Specific Elective(DSE) A4.International Marketing B4.International Finance C4.Industrial Relations and Labour Laws D4.Business Data Management & Cloud Computing E4.Python Programming and Software Project Management F4. It for Event Management G4.Venture Capital and Funding Agencies H4.Soft Skills in Hospitality I4-Issues in International Business J4.Toursim Issues and Strategies	4
5	Research Project	RP-II	Research Project-II	8
Total Credits				22





Our Guests



Our Guests

Our Recruiters

Excellent placement
track record



Cultural Activities:

The institute organizes various cultural activities like Fresher's Party, Independence Day, Republic Day, Grandeur- A State Level Competition, Jallosh- A State Level Cultural Competition, Spandan, Reunite, Etc

Independence day celebration:

To mark the celebration of the Independence Day a patriotic program is organized in the premises of Krishna Foundation. The National flag is hoisted by the chief guests. Students sing patriotic songs and perform traditional dances and deliver a speech about the growth, success and challenges faced by our country. While addressing the students on this occasion, the honourable guests talk about the individual responsibility towards society and nation. They motivate students to work for the betterment of the country.

Freshers Eve:

Freshers party is an introductory function of the first year UG and PG level. This function serves as a platform through which the first year get to know about the department, its faculty members and their work field. Newcomers also introduce themselves. This is the first cultural activity for welcoming 1st yearlies.

Traditional Day:

Keeping with its tradition, the faculty, students and staff take part in traditional day event. Such events provide ample opportunity for students to showcase their talent and to interact liberally with staff and faculty.

Spandan :

To develop the Social awareness in students, various social workers are invited in the college campus to share their valuable thoughts & experiences. So far we were privileged to have dynamic social personalities like; Ms Sindhutai Sankpal, Ms Renu Gavaskar and Mr. Kaustubh Amte sharing their experience with the students.

Sports Week :

The institute organizes its Annual Sports Week at Shivaji Stadium, Karad. The event witnesses a huge gathering with active participation from students. The students participate in various games like Cricket, Volleyball, Table-Tennis, Badminton, Carrom, Chess etc. The day concludes with the announcement of the winner for each of the events.

"GRANDEUR"-----Management Week

Grandeur Management week is celebrated in February. The event is a grand success and witnesses participation from about 20 institutes. There is a Market Plan where participants are asked to develop new business ideas, keeping in mind the business logics and

conceptual tools, the Ad-Mad show where participants set ablaze their imagination and present an on the spot skit based on current advertising scenario, There are competitions like quiz competition, Software logical, Business Expo, Creative Idea, Paper Presentation, extempore a jamboree of youngsters who unveil their talents and unleash their creativity, imagination, skills, spirit of teamwork & competition.

"JALLOSH "-----An Annual Event

The annual event is a grand success and witnesses participation from around 40 institutes. To fuel the passionate young souls, there are singing and dancing competitions, which provide the contestants a stage to unleash their dynamism and ingenuity. The carnival observes the coalescing of a number of talented youngsters under the same roof, who besides competing, replicate a strong sense of sportsmanship and camaraderie. The objective of our annual festival is to give these youngsters a platform where their boundless energy and enthusiasm could get transformed into fun and pleasure. The positive vibes show that our objective has been fulfilled. The festival ends on a high note, amidst roaring fun and frolic.

Reunite :

To coordinate the current students with the industry Standards we organize the Alumni meet in February. This helps students a lot in future from sharing industry experience and environment. On this day some Alumni share their past college experience with current students.

Industrial visit :

College does not only work to promote interaction among faculty members, technical staff and students, but it also works to establish interaction with industries. Industrial meeting is proposed program in this direction. This meet enhances the inflow of knowledge and improves job scenario. The institute arranges for industrial visit for the students of the MBA, MCA, BCA and BBA at various companies.

Soft Skills :

In today's business environment every individuals personal development is very important. To make our students have a well groomed personality, Soft skills lectures are conducted regularly at our institute. We believe that long term job success depends on people skills and technical skills. So at JIM we emphasize not only on academic curriculum but also soft skills to develop communication, leadership & motivation of the students.

Manaswini :

Manaswini "Dhyas Purnatwacha" is organized by the institute every year. This program is organized with a perspective of making our students interact with the successful women of our society. Women empowerment is a crucial mission of our today's society. Manaswini is a platform where eminent personalities from different career backgrounds discuss about such conditions that will allow women to control their own political, economical & social environment.



Amenities

Bank :

Wathar is 6 km from Karad city. Krishna bank is situated opposite to Krishna charitable trust in Malkapur(Karad). Krishna bank offers many banking facilities. Facilities like: deposits, withdrawals, demand draft, cash transfer,etc. Krishna Bank is very near from Krishna Educational campus, Wathar.

Transportation facility :

Transportation facility is available from Karad city to the campus.

Cafeteria:

The institute campus has a relaxing and comfortable cafeteria. The cafeteria not only provides the students of the campus with mouth watering delicacies but is also one of the most happening places in the campus. The cafeteria is well managed by a professional catering company.

Ladies Hostel :

fully furnished accommodation for 100 female students within the campus. Furnished Accommodation is available on cot (sharing) basis in the institutes campus.

- Well ventilated rooms emote a pleasant feeling that enhances the mood.
- Hostels are managed by resident male and female wardens .
- 24 hours security is provided for each hostel block.
- Solar water heating system is available in every hostel.
- Electrical backup with a dedicated inverter.
- Aquaguard for drinking water.
- Fixed timings and strict discipline for residents.



Ladies hostel



Cafeteria



Transportation



Bank



Follow us on

www.kfjim.com

www.kfkicam.com

www.krishnafoundation.com

www.facebook.com/krishnawathar

www.kfjip.com

Email

contact@kfjim.com

contact@kfkicam.com

contact@krishnafoundation.com

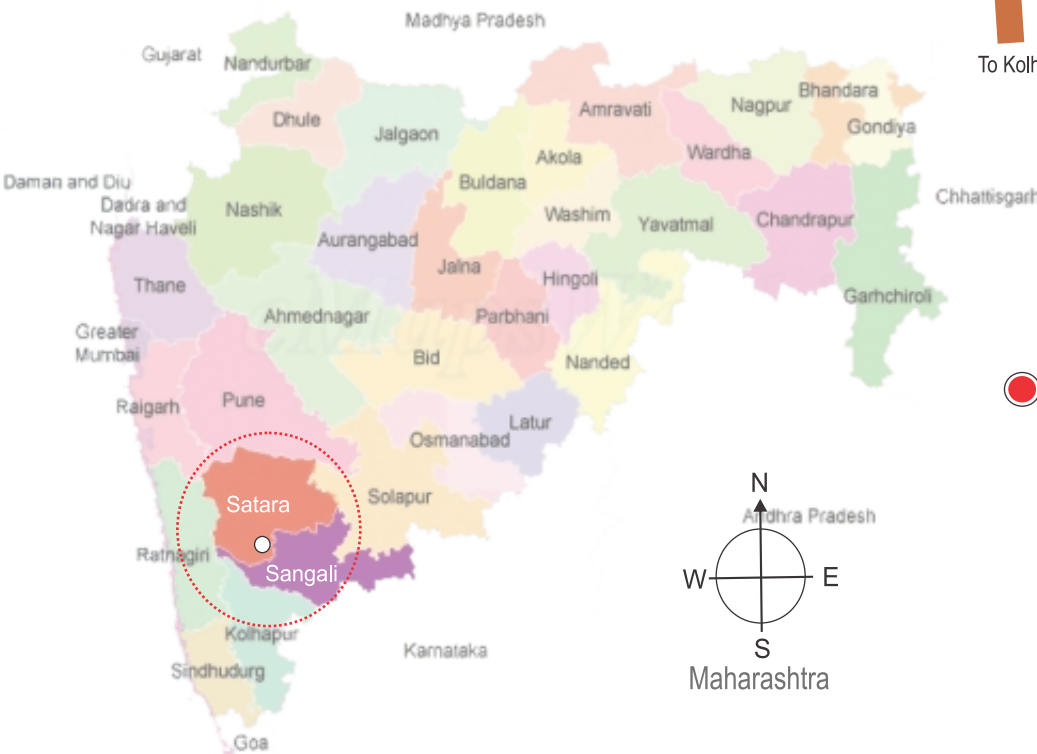
kfpharmacy19@gamil.com

Krishna Foundation's Educational Campus, Wathar

Pune- Bangalore Highway, Tal. Karad, Dist. Satara

Phone : 02164- 263500 / 263600





- KRISHNA FOUNDATION, WATHAR**
- By Road**
- From Karad.....7km
 - Islampur.....18km
 - Kasegaon.....6km
 - Kolhapur.....60km
 - Sangli.....63km
 - Pune.....175km
 - Mumbai.....360km
 - Solapur.....250km
 - Belgaum.....170km

Location

KRISHNA family

Krishna Vishwa Vidyapeeth (Deemed to be University)

1. Krishna Institute of Medical Sciences
2. Krishna Hospital and Medical Research Centre
3. School of Dental Sciences
4. Krishna Institute of Nursing Sciences
5. Krishna College of Physiotherapy
6. Krishna Institute of Pharmacy
7. Krishna College of Pharmacy
8. Krishna English Medium School(SSC)
9. Krishna Primary School(CBSE)
10. College of Education D.Ed.English Medium

Krishna Foundation

1. Jaywant International School, Wathar, Karad.(CBSE)
2. Krishna English Medium School and Junior College, Wathar, Karad.(SSC)
3. Sou. Jaymala Jaywantraoji Bhosale Krishna English Medium School Shere, Karad.
4. Krishna College of Commerce and Science, Wathar, Karad.(BCA & BBA)
5. Krishna Institute of Computer Application and Management, Wathar, Karad.(MCA)
6. Jaywant Institute of Management, Wathar, Karad.(MBA)
7. Krishna Kala Mahavidyalaya, Wathar, Karad.
8. Jaywant Institute of Pharmacy, Wathar, Karad.
9. Shrimant Jayshreemaladevi Naik-Nimbalkar Institute of Management Studies,Phaltan(MBA)

Shetkari Shikshan Prasarak Mandal

1. Chatrpati Sambhaji Vidyalyaya Shivnagar Karad
2. Sou. Tarabai Madhavrao Mohite Vidyalyaya Rethare(Bk.)
3. Krishna Mahavidyalaya Junior College (Arts, Commerce, Sciences) Rethare(Bk.)Karad
4. Krishna Mahavidyalaya Senior College (Arts, Commerce, Sciences) Rethare(Bk.)Karad
5. Jaywant College of Engineering And Management Jaywantnagar, K.M.Gad.
6. Shri.Jaywantrao Bhosale Polytechnic, Jaywantnagar, K.M.Gad.

